

THE
TWENTY
THIRD

THE
PARTNER FOR
AGENCIES

DESIGN.
WEB BUILDS.
RESEARCH.

BIG AGENCY STANDARD.

RELIABLE PROCESS.

DEDICATED ACCOUNT MANAGERS.

RESPONSIVE COMMUNICATION.

FAST TURNAROUND.

STANDARDISED PRICING.

OUR ACCOUNT DIRECTORS

TOM HASHEMI



15 years experience

Agencies Tom has worked with include Edelman, Black Swan, Reputation Leaders, Quantum CS, MullenLowe salt, We Launch, Delineate, Surgery & Redcow, Don't Panic Partners

End client experience includes Unilever, PayPal, Toyota, KPMG, Chobani, Canon, Syngenta, Starbucks, Vodafone, PepsiCo

tom.hashemi@thetwentythird.co.uk or 07919 346 271

AIDAN MULLER



15 years experience

Agencies Aidan has worked with include Edelman, Westbourne Communications, WA Communications, Camarco, Instinctif Partners, Greenhouse PR, Quantum CS

End client experience includes General Electric, English Heritage, Chevron, Symantec, Shell, Energy UK, the EU's Climate-KIC

aidan.muller@thetwentythird.co.uk or 07505 400 292

YOUR RESEARCH PARTNER.

Need advice? We're here to help. We have advised some of the most high-profile brands in a big agency setting. But as an indication, there are our standard research packages.

RUN AN ONLINE SURVEY.

We define the questions, we script the survey, we build the survey, we analyse the results, we develop and present a headline report. Up to 10-minute survey.

TIMELINE: 3-4 weeks
(sample dependent)

PRICE: £4,000
(plus sample costs)

CONDUCT TELEPHONE INTERVIEWS.

We write a discussion guide, we schedule telephone interviews, we conduct telephone interviews, we analyse the results, we develop and present a headline report. Up to 45-minute discussion guide.

TIMELINE: 2-3 weeks
(sample dependent)

PRICE: £4,000 for
10 interviews
(plus sample costs)

RUN FOCUS GROUPS.

We write the discussion guide, we organise the focus group, we develop and present a headline report. Up to 90-minute discussion guide.

TIMELINE: Around 4 weeks
(sample dependent)

PRICE: £4,500 for one,
£5,500 for two*
(plus venue and sample costs)

*Same day, same
respondent profile.

The Twenty Third is the trading name of
25-28 Limited, a company registered
in England under number 10385315